



**Ultra
Distributors**

2026 Catalog

Stronger Together: Leveraging Combined Expertise



- Leader in European consumer market
- Personal, beauty, health and home care
- Strong portfolio of 20 power brands
- Known for delivering innovation, quality, and sustainable solutions to consumer's lives

*Tesori
d'Oriente*

goovi

BIOPPOINT
PROFESSIONAL



- US and Latam personal care company
- Personal, hair and APDO care
- Strong portfolio of 19 established brands
- Known for delivering accessibility and everyday value to consumers lives

SGX
NYC

Zest

PERT

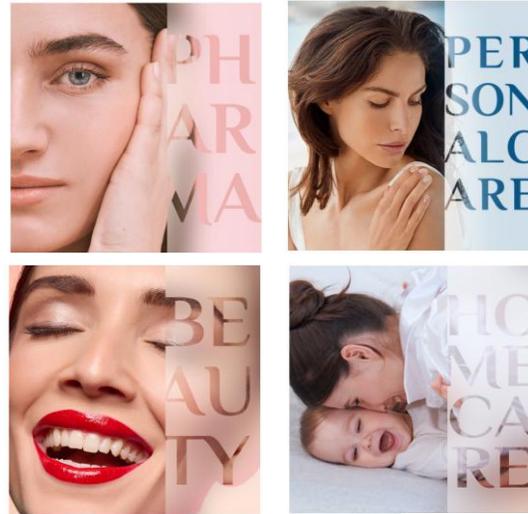
Stronger Together: Path to Accelerating Growth

How this Combination Impacts your Shopper

Expanded Consumer Solutions



Global Innovation Roadmap



Elevated Benefits & Experience



Reduced Environmental Impact



European Technology (Art & Science)
Prestige Quality Products at Accessible Price Point
Expanded Portfolio across Home & Beauty

Superior Formulations
Enhanced Fragrances
Clean & Sustainable Packaging



**Ultra
Distributors**

Hair Care





*Elevate Your
Everyday
Hair Care!*

NEW Packaging & Formulation Upgrade Consumer Testing

Sodalis Group Technology & R&D

Formulation Upgrade with New Bloomburst Technology



Instant Fragrance Amplifier



Fresher, faster, and more intense scent experience during first seconds of use



Drives better long-lasting perception & key consumer benefits (fresh & clean)

Packaging Graphics Improvements

- Modernize packaging
- Easier Consumer Shelf Navigation
- Clear Haircare Benefits
- Prominent Power of 5 Vitamins Call out
- Bolder Branding

Modernize Packaging and Upgrade Formulation



New

Current

New Fragrance - VO5 Royal Honey

Consumer
Need State

- **Functional Need:** Repair and restore damaged hair & **Emotional Need:** Feel confident and beautiful with healthy-looking hair.
- Women with damaged hair are frustrated with products that promise repair but end up stripping their hair of its natural moisture, leading to further damage and breakage.



Royal Honey Rejuvenating Shampoo 15oz with *Bloom Burst* Technology

New VO5 Royal Honey Shampoo & Conditioner is made with unique 'Nutri Honey Triplex'. It combines the power of Manuka Honey, Lavendar Honey and Acacia Honey to smooth hair follicles, adds healthy shine, while also replenishing lost moisture due to daily aggressors and heat styling.

- Made with 98% naturally derived ingredients
- Locks in moisture to deliver lasting hydration
- Cleanses without stripping
- Restores dry damaged strands
- Helps reduce future breakage
- Delivers healthy shine
 - ✓ Manuka Honey: Helps heal and repair damage cuticles
 - ✓ Lavendar Honey: A natural antioxidant helps protect hair from UV radiation
 - ✓ Acacia Honey: Helps maintain moisture and forms a protective barrier, enhancing its soothing and nourishing properties.
- ✓ For all types hair
- ✓ Safe for colored hair
- ✓ Size: 15 Oz

NEW Improved VO5

WITH *BloomBurst*[®]
TECHNOLOGY

Line Priced With Existing VO5 SH & CD Items



Conversion Chart



Current



Prior



VO5 | Shampoos & Conditioners



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
401515-001	VO5 MEN 3-IN-1 FRESH ENERGY SH/CD/BW 15OZ	15OZ	6	8-1655901515-6	408-16559-01515-4	\$1.16	\$6.96
401514-001	VO5 MEN 3-IN-1 OCEAN SURGE SH/CD/BW 15OZ	15OZ	6	8-1655901514-9	308-16559-01514-0	\$1.16	\$6.96
901976-001	VO5 2-IN-1 MOISTURIZING SHAMPOO + CONDITIONER 15OZ	15OZ	6	8-1655901976-5	108-16559-01976-2	\$1.16	\$6.96
901791-001	VO5 DAILY REVITALIZING SHAMPOO 15OZ	15OZ	6	8-1655901791-4	108-16559-01791-1	\$1.16	\$6.96
901877-001	VO5 DAILY REVITALIZNG CONDITIONER 15OZ	15OZ	6	8-1655901877-5	108-16559-01877-2	\$1.16	\$6.96
4701098-001	VO5 EXTRA BODY VOLUMIZING SHAMPOO 15OZ	15OZ	6	8-1655901099-1	608-16559-01099-3	\$1.16	\$6.96
4701099-001	VO5 EXTRA BODY VOLUMIZING CONDITIONER 15OZ	15OZ	6	8-1655901098-4	608-16559-01098-6	\$1.16	\$6.96
901977-001	VO5 BLOOMING FREESIA MOISTURIZING SHAMPOO 15OZ	15OZ	6	8-1655901977-2	108-16559-01977-9	\$1.16	\$6.96
901978-001	VO5 BLOOMING FREESIA MOISTURIZING CONDITIONER 15OZ	15OZ	6	8-1655901978-9	108-16559-01978-6	\$1.16	\$6.96
4701106-001	VO5 KIWI LIME SQUEEZE CLARIFYING SHAMPOO 15OZ	15OZ	6	8-1655901106-6	408-16559-01106-4	\$1.16	\$6.96
4701107-001	VO5 KIWI LIME SQUEEZE CONDITIONER 15OZ	15OZ	6	8-1655901107-3	508-16559-01107-8	\$1.16	\$6.96
901984-001	VO5 POMEGRANATE BLISS MOISTURIZING SHAMPOO 15OZ	15OZ	6	8-1655901984-0	108-16559-01984-7	\$1.16	\$6.96
901985-001	VO5 POMEGRANATE BLISS MOISTURIZING CONDITIONER 15OZ	15OZ	6	8-1655901985-7	108-16559-01985-4	\$1.16	\$6.96
901878-001	VO5 OCEAN REFRESH REVITALIZING SHAMPOO 15OZ	15OZ	6	8-1655901878-2	108-16559-01878-9	\$1.16	\$6.96
901879-001	VO5 OCEAN REFRESH REVITALIZING CONDITIONER 15OZ	15OZ	6	8-1655901879-9	108-16559-01879-6	\$1.16	\$6.96
4701117-001	VO5 STRAWBERRIES & CREAM MOISTURIZING SHAMPOO 15OZ	15OZ	6	8-1655901117-2	408-16559-01117-0	\$1.16	\$6.96
4701118-001	VO5 STRAWBERRIES & CREAM MOISTURIZING CONDITIONER 15OZ	15OZ	6	8-1655901118-9	508-16559-01118-4	\$1.16	\$6.96
4701143-001	VO5 ISLAND COCONUT MOISTURIZING SHAMPOO 15OZ	15OZ	6	8-1655901143-1	508-16559-01143-6	\$1.16	\$6.96
4701144-001	VO5 ISLAND COCONUT MOISTURIZING CONDITIONER 15OZ	15OZ	6	8-1655901144-8	508-16559-01144-3	\$1.16	\$6.96
901964	VO5 JOJOBA ALOE CLEANSING CO-WASH 15OZ	15 OZ	6	8-16559-01964-2	108-16559-01964-9	\$1.16	\$6.96
900391	NEW! VO5 ROYAL HONEY SHAMPOO 15OZ	15 OZ	6	8-09219-00391-4	108-09219-00391-1	\$1.16	\$6.96
900392	NEW! VO5 ROYAL HONEY CONDITIONER 15OZ	15 OZ	6	8-09219-00392-1	108-09219-00392-8	\$1.16	\$6.96



New VO5 elevated styling Portfolio

January 1st 2026 First Ship Date

The launch of **NEW VO5 Styling** range, will cater to the growing hair styling needs and cater to young millennials' & Gen z's' desire for **high-quality, AFFORDABLE, fashion-forward hair care**. Each of our carefully designed trendy look based styling products celebrates individuality and self-expression. Elevate your Hair Vibe With VO5!



VO5 Shine Up Finishing Hair Spray 7 Oz

Infused with blend of Moroccan Argan oil, this ultra-light Finishing spray locks in style, leaving hair hydrated, glossy and silky.

- Glassy finish
- Fights Frizz
- Prevents flyaways
- Non greasy
- **Best for smooth, slick back hair styles**
- For all hair types



VO5 Bounce Back Curl Cream 6 fl. Oz

Infused with blend of Moroccan Argan oil this curl Cream holds curl patterns in place while adding volume and definition, ensuring that your curls maintain their shape and bounce throughout the day.

- Defines curls
- Seals in moisture
- Controls frizz
- Humidity resistance
- **Best for natural wavy & layered hair styles**
- For all curl types



VO5 Vibey Volume Styling Mousse 7 fl Oz

- Infused with Moroccan Argan oil this lightweight, quick-drying styling mousse promotes hydrated, healthy hair that's easy to restyle.

- Crunch free touchable hold
- Tames fly aways & frizz
- Locks in moisture without weighing hair down
- **Best for Pixie hair, bob cuts and naturally undone hair styles**
- Adds touchable bounce to curly hair



VO5 | Styling



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
VO5 CONDITIONING HAIRDRESSING							
901184	VO5 CONDITIONING HAIRDRESSING NORMAL / DRY 1.5OZ	1.5OZ	12	8-16559-01184-4	208-16559-01184-8	\$3.45	\$41.40
901185	VO5 CONDITIONING HAIRDRESSING GRAY 1.5OZ	1.5OZ	12	8-16559-01185-1	208-16559-01185-5	\$3.45	\$41.40
VO5 AEROSOL HAIR SPRAY							
801171-001	VO5 AEROSOL HAIR SPRAY BRUSH OUT 8.5OZ	8.5OZ	12	8-16559-01171-4	408-16559-01171-2	\$3.82	\$45.84
801173-001	VO5 AEROSOL HAIR SPRAY UNSCENTED 8.5OZ	8.5OZ	12	8-16559-01173-8	408-16559-01173-6	\$3.82	\$45.84
801175-001	VO5 AEROSOL HAIR SPRAY EXTRA BODY 8.5OZ	8.5OZ	12	8-16559-01175-2	408-16559-01175-0	\$3.82	\$45.84
VO5 OIL TREATMENTS							
901166	VO5 HOT OIL THERAPY CONDITIONING TREATMENT TUBES 2/.5OZ	2/.5OZ	6	8-16559-01166-0	108-16559-01166-7	\$3.06	\$18.36
VO5 STYLING							
900406	NEW! VO5 CURL CREAM 6OZ	6OZ (177g)	6	8-09219-00406-5	208-09219-00406-9	\$2.75	\$16.50
900407	NEW! VO5 STYLING MOUSSE 7OZ	7OZ (198g)	12	8-09219-00407-2	208-09219-00407-6	\$2.75	\$33.00
900408	NEW! VO5 SHINE SPRAY 7OZ	7OZ (198g)	12	8-09219-00408-9	208-09219-00408-3	\$2.75	\$33.00



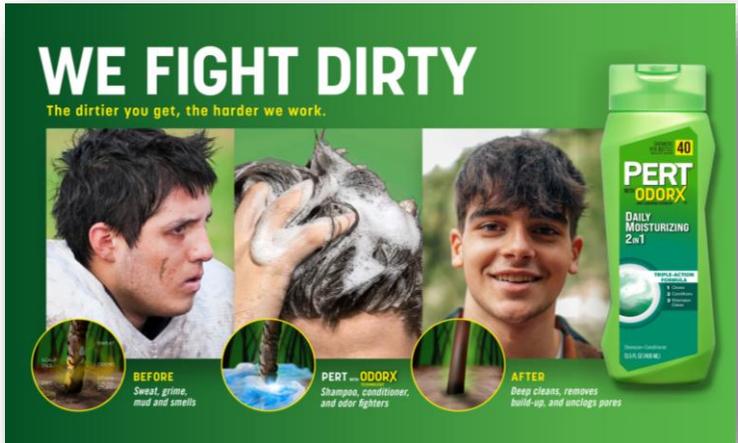
PERT[®]



Fight Dirty. Feel Fresh.


SODALIS
USA

Poised to reignite growth momentum in 2025



Category Unique Formula Innovation

FIRST-OF-A-KIND ODOR-FIGHTING TECHNOLOGY

No other 2in1 shampoo & conditioner offers odor-fighting technology

INSTANT FRESHNESS, LONG-LASTING CLEAN

Actively neutralizes odors, leaving hair smelling fresher, longer

TECHNOLOGY SHARED ACROSS PRODUCTS

Daily Moisturizing & Anti-Dandruff 2in1s

Bold, Contemporized Packaging Upgrade

BOLD, IMPACTFUL DESIGN

A fresh, modern look that commands attention on-shelf and reinforces PERT's deep-cleaning power

SIMPLIFIED COMMUNICATION

Clearer callouts on the bottle help shoppers quickly understand PERT's efficacy and ease of use

CONSISTENCY ACROSS LINE-UP

A unified design language across all products

Exciting Campaign Launch

SPEAKING TO MOM - A KEY DECISION MAKER

Moms of teenage boys struggle with dirty, sweaty, smelly hair—PERT is the simple, effective solution

H2 OMNI-CHANNEL MEDIA PLAN

Video, Digital, and Social activations will bring "We Fight Dirty" to life and drive retailer traffic

EXPANDS PERT'S LOYAL CONSUMER BASE

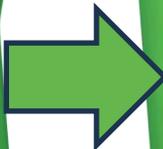
Drives relevance with younger, high-demand audience

Packaging Upgrade

PERT

Current

New



- ← 'Uses per Bottle' value statement
- ← Odor-eliminating technology
- ← Salicylic acid % button on AD versions
- ← Multi-action callout and visual via foil "rings"
- ← Pearlized formula showcased via "window"

Pert | 2-in-1 Shampoos & Conditioners

PERT.

Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
	PERT 2-IN-1 SHAMPOO/CONDITIONER 1.7OZ						
PPU44389-002	PERT PLUS ODOR X DAILY MOISTURIZING 2-1 1.7Z (Formerly Complete Clean)	1.7OZ	36	8-83484-44389-7	508-83484-44389-2	\$0.48	\$17.28
	PERT 2-IN-1 SHAMPOO/CONDITIONER 13.5OZ						
PPU33353-002	PERT PLUS ODOR X DAILY MOISTURIZING 2-1 13.5Z (Formerly Complete Clean)	13.5OZ	6	8-83484-33353-2	508-83484-33353-7	\$2.68	\$16.08
PPU33356CCA-002	PERT PLUS ODOR X ORIGINAL ANTI-D 13.5Z (Formerly Advanced+)	13.5OZ	6	8-83484-33356-3	608-83484-33356-5	\$2.68	\$16.08
	PERT SHAMPOO/CONDITIONER 25.4OZ						
PPU70890-002	PERT PLUS ODOR X DAILY MOISTURIZING 2-1 25.4Z (Formerly Complete Clean)	25.4OZ	4	8-83484-70890-3	508-83484-70890-8	\$4.19	\$16.76
PPU31118CCA-002	PERT PLUS ODOR X ORIGINAL ANTI-DANDRUFF 25.4Z (Formerly Advanced+)	25.4OZ	4	8-83484-31118-9	608-83484-31118-1	\$4.19	\$16.76





**SGX
NYC**

***PROFESSIONALLY DEVELOPED.
SALON INSPIRED***


SODALIS
USA



Meet the SGX NYC Consumer

Young_Millennial & Gen Z women who live vibrant, busy lives and need fast, simple solutions that deliver on-trend, everyday styles that really WORK! Value conscious beauty shoppers they love to learn about the latest products from friends in the know, family and influencers on social media.



SGX NYC helps spark the X-Factor (individual sense of style), so women can express themselves freely through their styles and let each style reflect and define different moments in their day!

With our high-quality, professionally developed and salon inspired hair care & styling products, we inspire women to embrace their individuality and unlock their true style potential.

Salon Tested
Accessibly priced

Demographic Profile



Younger Millennial & Gen- Z

- 78% Caucasian
- 14% Hispanic



Omnichannel Shopper & Blogger

- Discovery via Online Content & Creators
- Spends free time blogging
- Drive retail purchases



Highly Engaged

- +25% more units in Basket vs. Professional Products
- Purchase haircare every 2-3 Months

NEW SGX NYC 5 Actions- Volumizing Mousse

Consumer Insights

- Multi-benefit at Accessible price point.
- Women increasingly seek products that offer multiple benefits, streamlining their beauty routines. Much like their busy and dynamic lives, they want hair products that multitask save time and reduce clutter.



More than just volume, so you can style more & enjoy more !

Product Features:

NEW SGX NYC 5 actions Volumizing mousse, a unique multi-benefit hair mousse designed to provide unparalleled volume, texture, and nourishment to hair. Its unique blend of hydrolyzed wheat protein, hemp seeds & glycerin with light creamy texture sets it apart from existing hair mousses.

1. **Volumizes:** Gives instant volume & texture
2. **Thickens:** Increases the appearance of hair density
3. **Natural bounce:** Adds soft, flexible body and bounce to the hair
4. **Weightless hold** for long-lasting style
5. **Nourishes** to eliminate Frizz & add shine

- ✓ For all types hair
- ✓ Safe for colored hair
- ✓ Non-sticky and Non- Crunchy
- ✓ Size: 7 Oz Volumizing Mousse

SGX NYC

SGX
NYC

Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
SGX NYC TEXTURIZING SPRAYS							
400035	SGX NYC THE DO IT ALL 3-IN-1 TEXTURIZING SPRAY 6.5OZ	6.5OZ	4	0-34044-00035-1	100-34044-00035-8	\$5.85	\$23.40
SGX NYC DRY SHAMPOO							
400039	SGX NYC DRY TOUCH VOLUMIZING DRY SHAMPOO 6.5OZ	6.5OZ	4	0-34044-00039-9	100-34044-00039-6	\$5.85	\$23.40
400045	SGX NYC HAPPY PLACE NOURISHING DRY SHAMPOO 6.5OZ	6.5OZ	4	0-34044-00045-0	100-34044-00045-7	\$5.85	\$23.40
400104	SGX DRY TOUCH SHAMPUFF POWDER 2OZ	2OZ	12	0-34044-00104-4	200-34044-00104-8	\$7.14	\$85.68
400139	SGX NYC REFRESH & RESET DRY SHAMPOO MIST 8OZ	8OZ	4	0-34044-00139-6	100-34044-00139-3	\$5.85	\$23.40
SGX NYC STYLING							
400121	SGX NYC THE MULTITASKER 7.2OZ	7.2OZ	4	0-34044-00121-1	100-34044-00121-8	\$5.85	\$23.40
400103	SGX NYC BLAZE LEAVE-IN HEAT PROTECTION & PRIMER 7.2 FL OZ	7.2oz	4	0-34044-00103-7	100-34044-00103-4	\$5.85	\$23.40
400096	SGX NYC PLAY IT BIG VOLUMIZING HAIR SPRAY 8.5OZ	8.5OZ	4	0-34044-00096-2	100-34044-00096-9	\$5.85	\$23.40
400186	NEW! SGX NYC 5 ACTIONS VOLUMIZING MOUSSE 7oz	7OZ	4	0-34044-00186-0	100-34044-00186-7	\$5.85	\$23.40



Infusium |



- ✓ Differentiated & meaningful brand positioning (Infusium = Repair. Nourish. Renew).
- ✓ Improved brand impact & shelf presence (clear & bolder font)
- ✓ Efficacious formulations (key ingredients call out in each format)
- ✓ Improved differentiation across variants (gold = repair & replenish and silver = repair & volumize)
- ✓ Easier shelf navigation (more attention on format name in gold & silver bands)

Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
INFUSIUM - Shampoo, Conditioner, Leave-in Treatment							
INU01200-001	INFUSIUM SHAMPOO REPAIR & REPLENISH 13.5OZ	13.5OZ	6	8-27755-01200-9	108-27755-01200-6	\$5.13	\$30.78
INU01210-001	INFUSIUM SHAMPOO REPAIR & VOLUMIZE 13.5OZ	13.5OZ	6	8-27755-01210-8	108-27755-01210-5	\$5.13	\$30.78
INU02401-001	INFUSIUM CONDITIONER REPAIR & REPLENISH 13.5OZ	13.5OZ	6	8-27755-02401-9	108-27755-02401-6	\$5.13	\$30.78
INU02501-001	INFUSIUM CONDITIONER REPAIR & VOLUMIZE 13.5OZ	13.5OZ	6	8-27755-02501-6	108-27755-02501-3	\$5.13	\$30.78
INFUSIUM - Leave-in Treatment							
INU03501-001	INFUSIUM LEAVE-IN TREATMENT (SPRAY) REPAIR & REPLENISH 11OZ	11OZ	6	8-27755-03501-5	208-27755-03501-9	\$5.13	\$30.78
500048	INFUSIUM HEAT PROTECTANT (SPRAY) REPAIR & REPLENISH 7.6OZ	7.6OZ	4	8-27755-00048-8	108-27755-00048-5	\$5.13	\$20.52

Salon Grafix |



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
SALON GRAFIX CLASSIC AEROSOL HAIR SPRAY							
125548-001	SALON GRAFIX FREEZING HAIR SPRAY MEGA HOLD 10OZ	10OZ	6	0-34044-12554-2	100-34044-12554-9	\$4.50	\$27.00
125578-001	SALON GRAFIX SHAPING HAIR SPRAY EXTRA SUPER HOLD 10OZ	10OZ	6	0-34044-12557-3	100-34044-12557-0	\$4.50	\$27.00
125598-001	SALON GRAFIX SHAPING HAIR SPRAY SUPER HOLD UNSCENTED 10OZ	10OZ	6	0-34044-12559-7	100-34044-12559-4	\$4.50	\$27.00
SALON GRAFIX CLASSIC AEROSOL HAIR SPRAY TRAVEL SIZE							
129548	SALON GRAFIX FREEZING HAIR SPRAY MEGA HOLD TRAVEL 1.5OZ	1.5OZ	36	0-34044-12954-0	100-34044-12954-7	\$1.55	\$55.80





HAIR SPRAY

Your style, your way.

Freshly scented, this hair spray is great for creating dramatic styles and adding volume. Hair Spray professional formula with an instant hold that lasts and helps you achieve gorgeous just-left-the-salon results every day.

Salon Grafix | High Beams

High Beams refreshed design



High Beams Intense Temporary Spray on Color lets you create your own style with a salon-quality highly concentrated formula. Whether its subtle streaks, covering grays, soft ombres or if you're feeling like a rock star just change up your mood with High Beams.

Its fast and easy. Washes away with just one shampoo.

- Multi-Cultural Consumer
- Beauty Channel leading temporary color spray brand
- Strong loyalty and recognition in the beauty channel



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
4400088	HIGH BEAMS INTENSE SPRAY ON HAIR ROOT COVER UP 6 pack 2.7 oz	2.7OZ	6	0-34044-000847	100-3404-400088-4	\$3.85	\$23.10
123006	HIGH BEAMS INTENSE SPRAY ON HAIR COLOR SILVER 2.7OZ	2.7OZ	6	0-34044-12300-5	200-34044-12300-9	\$3.85	\$23.10
123026	HIGH BEAMS INTENSE SPRAY ON HAIR COLOR BLACK 2.7OZ	2.7OZ	6	0-34044-12302-9	200-34044-12302-3	\$3.85	\$23.10
123036	HIGH BEAMS INTENSE SPRAY ON HAIR COLOR BURGUNDY 2.7OZ	2.7OZ	6	0-34044-12303-6	200-34044-12303-0	\$3.85	\$23.10
123056	HIGH BEAMS INTENSE SPRAY ON HAIR COLOR BLONDE 2.7OZ	2.7OZ	6	0-34044-12305-0	200-34044-12305-4	\$3.85	\$23.10
123066	HIGH BEAMS INTENSE SPRAY ON HAIR COLOR BROWN 2.7OZ	2.7OZ	6	0-34044-12306-7	200-34044-12306-1	\$3.85	\$23.10
123086	HIGH BEAMS INTENSE SPRAY ON HAIR COLOR BROWN BLACK 2.7OZ	2.7OZ	6	0-34044-12308-1	200-34044-12308-5	\$3.85	\$23.10
123116	HIGH BEAMS INTENSE SPRAY ON HAIR COLOR HONEY BLONDE 2.7OZ	2.7OZ	6	0-34044-12311-1	200-34044-12311-5	\$3.85	\$23.10
400147	HIGH BEAMS INTENSE SPRAY ON HAIR COLOR LILAC 2.7OZ	2.7OZ	6	0-34044-00147-1	100-34044-00147-8	\$3.85	\$23.10
400148	HIGH BEAMS INTENSE SPRAY ON HAIR COLOR ROSE 2.7OZ	2.7OZ	6	0-34044-00148-8	100-34044-00148-5	\$3.85	\$23.10
	SALON GRAFIX HIGH BEAMS SPRAY ON COLOR THICKENERS						
123176	HIGH BEAMS COLOR THICKENER BLACK 2.7OZ	2.7OZ	6	0-34044-12317-3	200-34044-12317-7	\$3.85	\$23.10
123196	HIGH BEAMS COLOR THICKENER JET BLACK 2.7OZ	2.7OZ	6	0-34044-12319-7	200-34044-12319-1	\$3.85	\$23.10

Rave



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
RAVE - HAIR CARE							
RAVE HAIRSPRAY							
8901076-001	RAVE HAIRSPRAY 4X MEGA SCENTED AEROSOL 11OZ	11OZ	12	8-16559-01076-2	608-16559-01076-4	\$2.49	\$29.88
8901077-001	RAVE HAIRSPRAY 4X MEGA UNSCENTED AEROSOL 11OZ	11OZ	12	8-16559-01077-9	808-16559-01077-5	\$2.49	\$29.88
801079	RAVE HAIRSPRAY 4X MEGA UNSCENTED NON AEROSOL 11OZ	11OZ	12	8-16559-01079-3	108-16559-01079-0	\$2.49	\$29.88
9901630-001	RAVE HAIRSPRAY 5X FREEZE UNSCENTED AEROSOL 11OZ	11OZ	12	8-16559-01630-6	508-16559-01630-1	\$2.49	\$29.88
9012245	RAVE HAIRSPRAY 4X MEGA UNSCENTED AEROSOL TRAVEL SIZE 1.5OZ	1.5OZ	18	8-16559-01224-7	408-16559-01224-5	\$0.83	\$14.94
900195	RAVE VOLUME BOOSTING MOUSSE 7OZ	7OZ	12	8-09219-00195-8	208-09219-00195-2	\$2.49	\$29.88



New! LA Looks Thick & Full Thickening Gel

Consumer
Need State

- A lightweight, styling solution that provides long-lasting, strong hold without flaking or stickiness.
- They want to confidently manage and control their hair—whether it's fine, thinning, or hard-to-hold—while maintaining a natural, healthy look and feel throughout the day.

LA Looks Thick & Full Styling Gel with Biotin 20oz

Product Features:

Introducing LA Looks® Thick & Full Hair Gel with Biotin, a no-flake, lightweight hair gel formulated with Biotin to thicken and hold any type of hair.

- L.A. Looks Hair Gel, alcohol free, non-sticky strong hold styling gel is made with TriActive hold for absolute fixation, resistance and durability.
- Styling Gel for All Hair Types.
- Humidity Resistant for an all-day, Healthy Shine.

• Biotin helps:

- ✓ Visibly thickens hair
- ✓ Provides a healthy, natural shine
- ✓ Promotes healthy hair and scalp.



Line Priced With Existing LA Looks Items

LA Looks |



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
132377	LA LOOKS STYLING GEL 20OZ - EXTREME SPORT (LEVEL 10+ HOLD)	20OZ	6	0-41670-13237-0	100-41670-13237-7	\$2.45	\$14.70
132353	LA LOOKS STYLING GEL 20OZ - MEGA SHAPER HOLD (LEVEL 9 HOLD)	20OZ	6	0-41670-13235-6	100-41670-13235-3	\$2.45	\$14.70
7000019	NEW! LA LOOKS STYLING GEL 20OZ - THICKENING	20OZ	6	0-41670-00019-8	100-41670-00019-5	\$2.45	\$14.70



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
OG09900	OGILVIE HOME PERM NORMAL W/ EXTRA BODY (1 APPLICATION) 1OZ	1OZ	12	8-27755-00100-3	108-27755-00100-0	\$9.25	\$111.00
OG09902	OGILVIE HOME PERM COLOR TREATED/DELICATE (1 APPLICATION) 1OZ	1OZ	12	8-27755-00200-0	108-27755-00200-7	\$9.25	\$111.00
OG09906	OGILVIE PRECISELY RIGHT NORMAL/HARD TO WAVE (1 APPLICATION) 1OZ	1OZ	12	8-27755-00300-7	108-27755-0300-4	\$9.25	\$111.00
OG09908	OGILVIE COLOR TREATED/DELICATE NORMAL/HARD TO WAVE (1 APPLICATION) 1OZ	1OZ	12	8-27755-00500-1	108-27755-0500-8	\$9.25	\$111.00

OGILVIE: The original In-Home Permanent kits Refreshed packaging to fuel further growth!

Old packaging



NEW packaging



Formula provides gentle, effective salon results at home! A complete conditioning formula that helps safeguard your hair from dryness and frizz while ensuring lasting shine and curls.

The B4 Pre-Perm Conditioner gently prepares your hair for a natural-looking perm.

Restorative after-perm conditioners help balance your hair's moisture level for silkier hair and manageable curls that last.

- Heat-activated
- Worry-free formula with drip guard
- Fresh scent

Refreshed packaging helps:

- Widen consumer relevance with clear call out for 'men and women of all ages'
- Creates inclusivity and diversity with new hair imagery



**Ultra
Distributors**

Skin Care



Tesori d'Oriente

2026 New Brand Positioning

Zest

Positively IrreZESTible Energy

Dance while you work. Wiggle while you walk. When you're Zestfully clean, the kinetic joy of life beams out of you—even in the most mundane moments. Zest's fresh, vibrant scents spark energy that lifts your mood and lights up everyone around you. Because life is brighter when you live it with Zest.



Complete 2026 Brand Relaunch Will Energize Zest Sales



Youthful Brand Redesign

Scent Experience Reimagined

Energizing New Media Campaign

BOLD, IMPACTFUL PACKAGING

Fresh, contemporary look with commanding shelf presence and irreZESTably positive vibes

COMPELLING BENEFIT COMMUNICATION

Captivating sensorial visual cues paired with powerful scent claims resonated with younger consumers

CLEAR USER SEGMENTATION

Radiance caters to younger females, while Core Bar Soap & Body Wash focuses on male audience

2X MORE SCENT

Our highest scent inclusion levels ever - Zest Body Washes are designed to deliver vibrant in-shower experiences and long-lasting scent outside the shower

CONSUMER-VALIDATED, ON-TREND SCENTS

Leveraged consumer and industry insights to determine new Radiance scents that have shown appeal amongst younger consumers

SCIENTIFICALLY-PROVEN MOOD-BOOSTING TECHNOLOGY

Each Radiance body wash is infused with patented Firmenich technology that neuroscientifically-proven to elicit joy and energy

BRINGS NEW BRAND POSITIONING TO LIFE

Showcases the power of Zest's scent to spark kinetic joy and turn mundane moments into extraordinary ones

OMNI-CHANNEL MEDIA PLAN

Campaign brought to life across Online Video, Social Media, Display Ads, and Digital Couponing

EXPANDS BEYOND LOYAL CONSUMER BASE

Drives relevance & purchase intent among younger, high-demand audience

Zest Radiance Scent Inspiration & Selection



Cucumber Jasmine Joy



Cucumber is an official Spring-Summer 2026 Trending Ingredient

- Dewy Cucumber
- Jasmine/Wild Rose
- Sandalwood

Vanilla Coconut Glow



+400% increase in Gourmand Fragrance searches over the last 5 years in U.S.

- Whipped Vanilla
- Coconut Crème
- Orchid

Berry Bloom



Gen Z Top 10 Preferred Ingredients: #2 Rose, #3 Fruity, #9 Red Fruit

- Red & Golden Berries
- Sugared Rose
- Vanilla Crème

Peachy Vibes



Peach perfumes are +42% \$ sales vs. YA

- Juicy Peach
- Wild Daisy
- Honeycomb

Zest | Bodywash

Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
901695-002	ZEST AQUA BODY WASH 18OZ	18OZ	6	8-16559-01020-5	108-16559-01020-2	\$2.75	\$16.50
901696-001	ZEST OCEAN BREEZE BODY WASH 18OZ	18OZ	6	8-16559-01021-2	108-16559-01021-9	\$2.75	\$16.50
9012459-003	ZEST INDULGENCE COCOA BUTTER & SHEA BODY WASH 18OZ	18OZ	6	8-16559-01245-2	108-16559-01245-9	\$2.75	\$16.50
901024G-001	ZEST MEN'S 2-IN-1 HAIR & BODY W/ BRUT FRAGRANCE 18OZ	18OZ	6	8-16559-01024-3	108-16559-01024-0	\$2.75	\$16.50
900413	NEW! ZEST RADIANCE COCONUT VANILLA GLOW 16OZ	16OZ	6	8-09219-00413-3	108-09219-00413-0	\$2.75	\$16.50
900414	NEW! ZEST RADIANCE BERRY BLOOM 16OZ	16OZ	6	8-09219-00414-0	108-09219-00414-7	\$2.75	\$16.50
900415	NEW! ZEST RADIANCE PEACHY VIBES 16OZ	16OZ	6	8-09219-00415-7	108-09219-00415-4	\$2.75	\$16.50
900416	NEW! ZEST RADIANCE CUCUMBER JASMINE JOY 16OZ	16OZ	6	8-09219-00416-4	108-09219-00416-1	\$2.75	\$16.50

Core Family Of Bodywash



Radiance Family Of Bodywash



Zest | Bar Soaps

Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
901941	ZEST BATH 2-BAR BONUS - AQUA 4.12OZ	4.12OZ	24	8-16659-01941-3	108-16559-01941-0	\$1.20	\$28.80
901942	ZEST BATH 2-BAR BONUS - FRESH ALOE 4.12OZ	4.12OZ	24	8-16559-01942-0	108-16559-01942-7	\$1.20	\$28.80
901945	ZEST BATH 2- BAR BONUS - INDULGENCE LUSH ORCHID & ALMOND OIL 4.12OZ	4.12OZ	24	8-16559-01945-1	208-16559-01945-5	\$1.20	\$28.80
901268	ZEST BATH 3-BAR - AQUA 4.0OZ	4OZ	12	8-16559-01002-1	108-16559-01268-8	\$2.54	\$30.48
901270	ZEST BATH 3-BAR - OCEAN BREEZE 4.0OZ	4OZ	12	8-16559-01004-5	108-16559-01270-1	\$2.54	\$30.48
9901272	ZEST BATH 3-BAR - INDULGENCE COCOA BUTTER & SHEA 4.0OZ	4OZ	12	8-16559-01261-2	108-16559-01272-5	\$2.54	\$30.48
9901009	ZEST BATH 8-BAR - AQUA 4.0OZ	4OZ	6	8-16559-01009-0	108-16559-01009-7	\$5.00	\$30.00
901011	ZEST BATH 8-BAR - SOOTHING ALOE 4.0OZ	4OZ	6	8-16559-01011-3	108-16559-01011-0	\$5.00	\$30.00
9901251	ZEST BATH 8-BAR - INDULGENCE COCOA BUTTER & SHEA 4.0OZ	4OZ	6	8-16559-01251-3	108-16559-01251-0	\$5.00	\$30.00
901851	ZEST BAR SOAP AQUA 16-BAR 4 OZ 4 PACK (TRI-LANGUAGE W/ PRINTED FOLDING CARTON)	4OZ	4	8-16559-01026-7	108-16559-01026-4	\$8.50	\$34.00



Coast | Bar Soaps



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
COAST - PERSONAL CLEANSING							
901943	COAST BATH 2-BAR BONUS - CLASSIC SCENT 4.12OZ	4.12OZ	24	8-16559-01943-7	108-16559-01943-4	\$1.20	\$28.80
9011807	COAST BATH 3-BAR - CLASSIC SCENT 4.0OZ	4.0OZ	12	8-16559-01180-6	308-16559-01180-7	\$2.21	\$26.52
9011978	COAST BATH 8-BAR - CLASSIC SCENT 4.0OZ	4.0OZ	6	8-16559-01197-4	308-16559-01197-5	\$4.52	\$27.12
901414-001	COAST BATH 16-BAR - CLASSIC SCENT 4.0OZ (CARTON)	4.0OZ	4	8-16559-01414-2	108-16559-01414-9	\$7.73	\$30.92



Coast | Bodywash



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
9011825-002	COAST BODY WASH - CLASSIC SCENT 18OZ	18OZ	6	8-16559-01182-0	508-16559-01182-5	\$2.75	\$16.50
8901229-001	COAST BODY WASH - EMERALD BURST SCENT 18OZ	18OZ	6	8-16559-01229-2	608-16559-01229-4	\$2.75	\$16.50
901657	COAST BODY WASH - CLASSIC SCENT 32OZ	32OZ	4	8-16559-01657-3	108-16559-01657-0	\$4.00	\$16.00



Sea Breeze |



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
SEU03051	SEA BREEZE ASTRINGENT ORIGINAL FORMULA 10OZ	10OZ	6	8-27755-03051-5	108-27755-03051-2	\$3.61	\$21.66
SEU03052	SEA BREEZE ASTRINGENT SENSITIVE SKIN 10OZ	10OZ	6	8-27755-03052-2	108-27755-03052-9	\$3.61	\$21.66





Introducing *Tessori d'Oriente* YOUR NEXT **JOURNEY**

Tesori d' Oriente (Treasures of the Orient)

~ *Pure Harmony for your Skin and Your Senses.*

- ✦ Created with a purpose to bring sensorial experiences from around the world to the consumer who needs a moment of escape from their daily routine.
- ✦ Brand philosophy rooted in and inspired by ancient Eastern beauty practices offering a holistic approach to your wellbeing.
- ✦ Treasured collections of **body washes, lotions, and body mists**, to transform your daily routine into a harmonious sensorial experience that relaxes and rejuvenates your body and mind.
- ✦ Our perfumers tirelessly explore the world searching for the finest ingredients, meticulously created by skin care experts and **environment friendly ingredients** that are **gentle on skin**.



*Tesori
d'Oriente*

Meet the Tesori d' Oriente Consumer

Young Millennial Women and Men who live vibrant, busy lives and are seeking an escape from their daily routine to rediscover moments of wellbeing and relaxation

Health-Conscious

Seeking natural, organic beauty solutions.

Culturally Curious

Interested in exploring beauty traditions from around the world

Experience & Quality Seekers

Willing to invest in high-quality products for elevated experience

Relaxation Seekers

Craving effective ways to unwind, relax and recharge.

Demographic Profile

- ❖ **Men and Women 25-45 yr old.** Bulls eye Target: 30-35 yr old.
- ❖ **Ethnicity: Caucasian, Hispanic, Asian**
- ❖ **Geographic: Urban, City Centers, and Suburban Outskirts**
- ❖ **College graduates, young professionals, homemakers**
- ❖ **Household: with young kids or none**

Designed for a Multi-sensorial Harmonious Experience



ENCHANTING FRAGRANCES

- Olfactive scents for **unique and cohesive scent profiles** designed to be layered
- Leaves **sensual aroma** on skin **providing daily stress escape**

HARMONIOUS SENSORIALS

- **Luxurious creamy formulas** and textures, **created by skin care experts**
- **Ultra-nourishing and gentle**, leaving skin feeling pampered

EXOTIC INGREDIENTS

- **Exotic ingredients**, inspired from **ancient traditions of self-care & beauty practices around the world**
- Selected to **relax and rejuvenate your body and mind**

EXQUISITE PACKAGING

- **Italian expertise** known for attention to detail and **high standards**
- Colors, tactile materials **purposefully chosen** to create experience of **authentic origins**

Every Ingredient & Fragrance Is Authentically Associated With The Specific Region From Where These Practices Originate From & Provides Specific Benefits



Balancing Treasure from India



Mystical Treasure from Morocco



Soulful Treasure from Japan

Luxurious Ingredients, Exotic Fragrances

A harmony of wood and amber illuminated by accents of sweet Orange and Lemon, embellished with an infusion of Patchouli and Cedar wood.

- ❖ **Amla** a natural antioxidant rich in Vitamin C, is one of the most used plants in Ayurveda beauty treatments.
- ❖ **Patchouli** essence native to Malaysia, India and China, performs a beneficial **relaxing and rebalancing properties**

The Fragrance:

Head:

Orange, Sweet Orange, Lemon, Bergamot

Heart:

Spicy notes, Pepper, Iris, Violet, Ylang Ylang

Bottom:

Cedarwood, Balsam from Peru, Vetiver, Amber

The central harmony reveals radiant notes of orange blossom accented by the Sambac jasmine. The sensual base notes bring together the warmth of vanilla with amber to delight the senses.

- ❖ **Argan** is a highly precious oil that grows exclusively in South Morocco, used as a beauty elixir with antioxidative, hydrating, and nourishing properties.
- ❖ **Orange Blossom** is cultivated in Morocco noted for its **therapeutic & curing properties.**

The Fragrance:

Head:

Mandary, Lemon, Almond

Heart:

Orange Blossom, Jasmine

Bottom:

Vanilla, Woody notes, Amber, Musk

A soft and floral blending of Sakura (Cherry blossom), rose, lily of the valley, jasmine and orange blossom creates a sensual yet soulful experience.

- ❖ Native to Japan **Cherry Blossoms** are rich in polyphenols & flavonoids, which are known for their antioxidant properties, that helps to feel a sense of peace and relaxation
- ❖ **Rice Water** dates back to ancient Japan is **rich in minerals, antioxidants and vitamins B & E**

The Fragrance:

Head:

Peach, Bergamot, Sakura

Heart:

Rose, Lily of the Valley, Jasmine, Orange Blossom

Bottom:

Patchouli, Guaiac Wood, Vanilla, Amber

Tesori d'Oriente



BODY WASH & BUBBLE BATH

Tesori d' Oriente is Italian for 'Treasures of the Orient'.

These Treasures are luxurious formulas inspired by ancient Eastern beauty traditions. Tesori d'Oriente is a holistic line of personal care products that offers a harmonious sensory approach that relaxes and rejuvenates your body and mind.

Eastern luxury. Italian quality. Sensory treasures.



Aurveda



Ikigai



Hammam

17oz

Retail: \$8.99

- ✦ **Traditions from the World:** Exquisite fragrances inspired by different origins around the world offer a sensory experience for the body and mind.
- ✦ **Skin Hydration:** Vitamin E enriched, creamy lather that deeply cleanses while leaving skin soft and hydrated
- ✦ **Finest Italian Quality:** Natural, globally sourced ingredients, meticulously created by Italian skin and fragrance care experts.
- ✦ **Sustainable formulations:** Naturally derived, safe for the environment and gentle on skin.
- ✦ **Free From:** Free from Parabens, Colorants, Mineral oils, Propylene Glycol

Tesori d'Oriente



Tesori d'Oriente is Italian for 'Treasures of the Orient'.

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BODY LOTION

- ✓ Designed to be layered or topped up any time during the day
 - ✓ Delicate on skin, with less alcohol.
 - ✓ Can be used on body and hair
- ✓ Enriched with Aloe Vera, with moisturizing & soothing properties

Eastern luxury. Italian quality. Sensory treasures.



Ayurveda



Ikigai



Hammam

13.5oz

Retail: \$9.99

- ❖ Exquisite fragrances inspired by different origins around the world offer a sensory experience for the body and mind.
- ❖ Luxurious formulas & textures that are ultra-nourishing & gentle, leaving skin feeling clean, velvety soft, and radiant.
- ❖ Finest Italian Quality: natural, globally sourced ingredients, meticulously created by Italian skin and fragrance care experts.
- ❖ Sustainable formulations that are safe for the environment and gentle on skin.

Tesori d'Oriente



SHOWER GEL

Tesori d'Oriente is Italian for 'Treasures of the Orient'.

These Treasures are luxurious formulas inspired by ancient Eastern beauty traditions. Tesori d'Oriente is a holistic line of personal care products that offers a harmonious sensory approach that relaxes and rejuvenates your body and mind.

Eastern luxury. Italian quality. Sensory treasures.



Ayurveda



Ikigai



Hammam

10oz

Retail: \$6.99

- ✦ **Essences from the World:** Exquisite fragrances inspired by different origins around the world offer a sensory experience for the body and mind.
- ✦ **Hair & Skin Hydration:** Vitamin E enriched, creamy lather that deeply cleanses while leaving skin soft and hydrated
- ✦ **Finest Italian Quality:** natural, globally sourced ingredients, meticulously created by Italian skin and fragrance care experts.
- ✦ **Sustainable formulations:** Naturally derived, safe for the environment and gentle on skin.
- ✦ **Free From:** Free from Parabens, Colorants, Mineral oils, Propylene Glycol

Tesori d'Oriente



AROMATIC BAR SOAP

Tesori d'Oriente is Italian for 'Treasures of the Orient'.

These Treasures are luxurious formulas inspired by ancient Eastern beauty traditions. Tesori d'Oriente is a holistic line of personal care products that offers a harmonious sensory approach that relaxes and rejuvenates your body and mind.

Eastern luxury. Italian quality. Sensory treasures.



Ayurveda

Ikigai

Hammam

5.3oz

Retail: \$6.99

- ✦ **Plant Based Bar Soap:** Gently purifies skin leaving behind a smooth, clean feel and long-lasting, fragrance
- ✦ **Skin Hydration:** Gently cleanses skin leaving it intensely hydrated.
- ✦ **Finest Italian Quality:** natural, globally sourced ingredients , meticulously created by Italian skin and fragrance care experts.
- ✦ **Sustainable formulations:** Naturally derived, safe for the environment and gentle on skin.
- ✦ **Free From:** Free from Parabens, Colorants, Mineral oils, Propylene Glycol

Tesori d'Oriente



BODY SPRAY

Tesori d'Oriente is Italian for 'Treasures of the Orient'.

These Treasures are luxurious formulas inspired by ancient Eastern beauty traditions. Tesori d'Oriente is a holistic line of personal care products that offers a harmonious sensory approach that relaxes and rejuvenates your body and mind.

Eastern luxury. Italian quality. Sensory treasures.



Ayurveda



Hammam



Ikigai

3.4oz

Retail: \$9.99

- ✦ **Body spray:** ideal for all-over freshness that delivers an enduring, aromatic experience.
- ✦ **Sustainable formulations:** Naturally derived, safe for the environment and gentle on skin.
- ✦ **Traditions from the World:** Exquisite fragrances inspired by different origins around the world offer a sensory experience for the body and mind.
- ✦ **Free from:** Parabens, Colorants, Mineral oils, Propylene Glycol

Tesori d'Oriente



BODY & HAIR MIST

- ✓ Designed to be layered or topped up any time during the day
 - ✓ Delicate on skin, with less alcohol.
 - ✓ Can be used on body and hair
- ✓ Enriched with Aloe Vera, with moisturizing & soothing properties

Eastern luxury. Italian quality. Sensory treasures.



Ayurveda



Ikigai



Hammam

6.76oz

Retail: \$7.99

- ❖ Exquisite fragrances inspired by different origins around the world offer a sensory experience for the body and mind.
- ❖ Luxurious formulas & textures that are ultra-nourishing & gentle, leaving skin feeling clean, velvety soft, and radiant.
- ❖ Finest Italian Quality: natural, globally sourced ingredients, meticulously created by Italian skin and fragrance care experts.
- ❖ Sustainable formulations that are safe for the environment and gentle on skin.

TESORI d'ORIENTE |



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2025 Unit Cost	2025 Case Cost	Unit Specifications			Case Specifications					Ti-Hi
								Length (left to right) (in)	Depth (front to back) (in)	Height (in)	Length (in)	Width (in)	Height (in)	Cube (ft³)	Gross Wt. (lbs.)	
TESSORI D' ORIENTE																
HAMMAM SCENT																
900418	NEW! HAMMAM AROMATIC BARSOAP 5.3Z	5OZ	24	8-09219-00418-8	108-09219-00418-5	\$4.19	\$100.56	2.79	1.57	4.80	11.40	10.08	5.35	0.36	4.26	12X8
900419	NEW! HAMMAM BODY LOTION 13.5Z	13.5OZ	6	8-09219-00419-5	108-09219-00419-2	\$5.99	\$35.94	3.03	1.92	7.95	6.50	4.68	8.35	0.15	5.70	61X5
900420	NEW! HAMMAM BODY MIST 6.76OZ	6.76OZ	6	8-09219-00420-1	108-09219-00420-8	\$4.79	\$28.74	1.88	1.88	6.88	6.02	4.17	7.20	0.11	3.30	72X6
900421	NEW! HAMMAM SHOWER GEL 10Z	10OZ	8	8-09219-00421-8	108-09219-00421-5	\$4.19	\$33.52	2.95	1.93	8.85	8.60	5.00	9.00	0.22	6.30	32X4
900422	NEW! HAMMAM BODY WASH & BUBBLE BATH 17Z	17.5OZ	6	8-09219-00422-5	108-09219-00422-2	\$5.39	\$32.34	2.60	2.60	8.73	8.46	5.90	8.75	0.25	7.80	29X5
900423	NEW! HAMMAM BODY SPRAY 3.4Z (EDT)	3.4OZ	6	8-09219-00423-2	108-09219-00423-9	\$5.99	\$35.94	2.55	1.85	6.02	5.83	5.78	6.42	0.13	1.88	40X5
AYURVEDA SCENT																
900424	NEW! AYURVEDA AROMATIC BARSOAP 5.3Z	5OZ	24	8-09219-00424-9	108-09219-00424-6	\$4.19	\$100.56	2.79	1.57	4.80	11.40	10.08	5.35	0.36	4.26	12X8
900425	NEW! AYURVEDA BODY LOTION 13.5Z	13.5OZ	6	8-09219-00425-6	108-09219-00425-3	\$5.99	\$35.94	3.03	1.92	7.95	6.50	4.68	8.35	0.15	5.70	61X5
900426	NEW! AYURVEDA BODY MIST 6.76OZ	6.76OZ	6	8-09219-00426-3	108-09219-00426-0	\$4.79	\$28.74	1.88	1.88	6.88	6.02	4.17	7.20	0.11	3.30	72X6
900427	NEW! AYURVEDA SHOWER GEL 10Z	10OZ	8	8-09219-00427-0	108-09219-00455-0	\$4.19	\$33.52	2.95	1.93	8.85	8.60	5.00	9.00	0.22	6.30	32X4
900428	NEW! AYURVEDA BODY WASH & BUBBLE BATH 17Z	17.5OZ	6	8-09219-00422-5	108-09219-00422-2	\$5.39	\$32.34	2.60	2.60	8.73	8.46	5.90	8.75	0.25	7.80	29X5
900429	NEW! AYURVEDA BODY SPRAY 3.4Z (EDT)	3.4OZ	6	8-09219-00423-2	108-09219-00423-9	\$5.99	\$35.94	2.55	1.85	6.02	5.83	5.78	6.42	0.13	1.88	40X5
IKIGAI SCENT																
900430	NEW! IKIGAI AROMATIC BARSOAP 5.3Z	5OZ	24	8-09219-00430-0	108-09219-00430-7	\$4.19	\$100.56	2.79	1.57	4.80	11.40	10.08	5.35	0.36	4.26	12X8
900431	NEW! IKIGAI BODY LOTION 13.5Z	13.5OZ	6	8-09219-00431-7	108-09219-00431-4	\$5.99	\$35.94	3.03	1.92	7.95	6.50	4.68	8.35	0.15	5.70	61X5
900432	NEW! IKIGAI BODY MIST 6.76OZ	6.76OZ	6	8-09219-00432-4	108-09219-00432-1	\$4.79	\$28.74	1.88	1.88	6.88	6.02	4.17	7.20	0.11	3.30	72X6
900433	NEW! IKIGAI SHOWER GEL 10Z	10OZ	8	8-09219-00433-1	108-09219-00433-8	\$4.19	\$33.52	2.95	1.93	8.85	8.60	5.00	9.00	0.22	6.30	32X4
900434	NEW! IKIGAI BODY WASH & BUBBLE BATH 17Z	17.5OZ	6	8-09219-00434-8	108-09219-00434-5	\$5.39	\$32.34	2.60	2.60	8.73	8.46	5.90	8.75	0.25	7.80	29X5
900435	NEW! IKIGAI BODY SPRAY 3.4Z (EDT)	3.4OZ	6	8-09219-00435-5	108-09219-00435-2	\$5.99	\$35.94	2.55	1.85	6.02	5.83	5.78	6.42	0.13	1.88	40X5



**Ultra
Distributors**

APDEO Shave



BRUT APDEO |



Classic Line

Long-Time Loyalists Know & Love

Round Stick Classic
Deodorant



Aerosol Spray
Deodorant



Aerosol Spray
APDEO



Signature and Warm Amber & Honor Lines

Captures younger consumers

Signature
Wide Stick DEO



Signature
Wide Stick APDEO



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
	BRUT - DEODORANT (Round-Solid)						
BRU07001-001	BRUT CLASSIC DEODORANT (ROUND-SOLID) 2.7OZ	2.7OZ	12	8-27755-07001-6	108-27755-07001-3	\$2.20	\$26.40
	BRUT - DEODORANT (Oval-Solid)						
BRU07002-001	BRUT CLASSIC DEODORANT (OVAL-SOLID) 2.7OZ	2.7OZ	12	8-27755-07002-3	108-27755-07002-0	\$2.20	\$26.40
	BRUT DEODORANT AEROSOL						
BRU07004-001	BRUT CLASSIC DEODORANT (AEROSOL -LOW VOC-0%) 10OZ	10OZ	12	8-27755-07004-7	108-27755-07004-4	\$3.29	\$39.48
	BRUT ANTI PERSPIRANT + DEODORANT (Wide Stick)						
500007	BRUT ANTIPERSPIRANT & DEODORANT (WIDE STICK)	2.7OZ/ 76G	12	8-27755-00007-5	208-27755-00007-9	\$2.20	\$26.40
	BRUT ANTI PERSPIRANT AEROSOL						
BRU07010-001	BRUT CLASSIC ANTIPERSPIRANT+DEODORANT (AEROSOL -LOW VOC-40%) 6OZ	6OZ	12	8-27755-07010-8	108-27755-07010-5	\$3.29	\$39.48

BRUT Shave and Grooming |



Splash-On

Men enjoy the distinctiveness and masculinity of Brut. Its robust fragrance suits their personalities, and it is long lasting from day to night.

Brut empowers men, giving them class and sophistication.



After Shave

A fresh shave isn't complete without aftershave. Brut Classic Aftershave is the perfect final touch for your shaving routine.



Cologne

Use anytime for a splash of manliness

Classic scent: Hints of spicy woods fused with top citrus notes

Perfect pairing with Splash-On & After Shave



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
BRU07011-001	BRUT CLASSIC - AFTER SHAVE LOTION 5 OZ (NEW BOTTLE)	5.0 FL OZ	12	8-27755-07011-5	108-27755-07011-2	\$4.51	\$54.12
BRU07012	BRUT CLASSIC - SPLASH ON LOTION 7OZ	7OZ	12	8-27755-07012-2	108-27755-07012-9	\$4.51	\$54.12
BRU07013	BRUT CLASSIC - SPLASH ON LOTION 3.5OZ	3.5OZ	12	8-27755-07013-9	108-27755-07013-6	\$2.75	\$33.00
BRU07014	BRUT CLASSIC - COLOGNE 5OZ	5OZ	12	8-27755-07014-6	108-27755-07014-3	\$5.46	\$65.52

SURE: Shipping Now All-New Packaging Reinforcing Brand Positioning

Complete Confidence

New Formulation and Improved Packaging



1. Free From Tag
2. Improved Graphics
3. New Messaging
4. Science
5. Scent

Introducing new & improved SURE Antiperspirant & Deodorant. Built upon the belief that women deserve effective protection without sacrificing skin health, SURE offers a range of affordably-priced, dermatologically-tested products designed to instill complete confidence in women of all skin types.

Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
SURE ANTI-PERSPIRANT AEROSOL							
SUU00227-001	SURE UNSCENTED ANTIPERSPIRANT DEODORANT (AEROSOL) 6OZ	6OZ	12	8-83484-00227-8	508-83484-00227-3	\$3.48	\$41.76
SUU00202-001	SURE REGULAR SCENT ANTIPERSPIRANT DEODORANT (AEROSOL) 6OZ	6OZ	12	8-83484-00202-5	308-83484-00202-6	\$3.48	\$41.76
SURE Antiperspirant & Deodorant							
SUU31609	SURE FRESH & COOL INVISIBLE SOLID ANTIPERSPIRANT & DEODORANT 2.6OZ	2.6OZ	12	8-83484-31006-9	308-83484-31006-0	\$1.95	\$23.40
SUU71717	SURE UNSCENTED INVISIBLE SOLID ANTIPERSPIRANT & DEODORANT 2.6OZ	2.6OZ	12	8-83484-71717-2	408-83484-71717-0	\$1.95	\$23.40
SUU71784	SURE REGULAR SCENT ORIGINAL SOLID ANTIPERSPIRANT & DEODORANT 1.7OZ	1.7OZ	12	8-83484-71784-4	308-83484-71784-5	\$1.36	\$16.32
SUU71794	SURE UNSCENTED ORIGINAL SOLID ANTIPERSPIRANT & DEODORANT 2.7OZ	2.7OZ	12	8-83484-71794-3	908-83484-71794-4	\$1.95	\$23.40
SUU71793	SURE REGULAR SCENT ORIGINAL SOLID ANTIPERSPIRANT & DEODORANT 2.7OZ	2.7OZ	12	8-83484-71793-6	308-83484-71793-7	\$1.95	\$23.40





2026 Catalog

Thank You!

2025 PERT (Ranking in red)



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
	PERT 2-IN-1 SHAMPOO/CONDITIONER 1.7OZ						
PPU44389-002	PERT PLUS ODOR X DAILY MOISTURIZING 2-1 1.7Z (Formerly Complete Clean)	1.7OZ	36	8-83484-44389-7	508-83484-44389-2	\$0.48	\$17.28
	PERT 2-IN-1 SHAMPOO/CONDITIONER 13.5OZ						
PPU33353-002	PERT PLUS ODOR X DAILY MOISTURIZING 2-1 13.5Z (Formerly Complete Clean)	13.5OZ	6	8-83484-33353-2	508-83484-33353-7	\$2.68	\$16.08
PPU33356CCA-002	PERT PLUS ODOR X ORIGINAL ANTI-D 13.5Z (Formerly Advanced+)	13.5OZ	6	8-83484-33356-3	608-83484-33356-5	\$2.68	\$16.08
	PERTSHAMPOO/CONDITIONER 25.4OZ						
PPU70890-002	PERT PLUS ODOR X DAILY MOISTURIZING 2-1 25.4Z (Formerly Complete Clean)	25.4OZ	4	8-83484-70890-3	508-83484-70890-8	\$4.19	\$16.76
PPU31118CCA-002	PERT PLUS ODOR X ORIGINAL ANTI-DANDRUFF 25.4Z (Formerly Advanced+)	25.4OZ	4	8-83484-31118-9	608-83484-31118-1	\$4.19	\$16.76

VO5 Shampoo & Conditioner (Ranking in red)

Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
401515-001	VO5 MEN 3-IN-1 FRESH ENERGY SH/CD/BW 15OZ	15OZ	6	8-1655901515-6	408-16559-01515-4	\$1.16	\$6.96
401514-001	VO5 MEN 3-IN-1 OCEAN SURGE SH/CD/BW 15OZ	15OZ	6	8-1655901514-9	308-16559-01514-0	\$1.16	\$6.96
901976-001	VO5 2-IN-1 MOISTURIZING SHAMPOO + C CONDITIONER 15OZ	15OZ	6	8-1655901976-5	108-16559-01976-2	\$1.16	\$6.96
901791-001	VO5 DAILY REVITALIZING SHAMPOO 15OZ	15OZ	6	8-1655901791-4	108-16559-01791-1	\$1.16	\$6.96
901877-001	VO5 DAILY REVITALIZING CONDITIONER 15OZ	15OZ	6	8-1655901877-5	108-16559-01877-2	\$1.16	\$6.96
4701098-001	VO5 EXTRA BODY VOLUMIZING SHAMPOO 15OZ	15OZ	6	8-1655901099-1	608-16559-01099-3	\$1.16	\$6.96
4701099-001	VO5 EXTRA BODY VOLUMIZING CONDITIONER 15OZ	15OZ	6	8-1655901098-4	608-16559-01098-6	\$1.16	\$6.96
901977-001	VO5 BLOOMING FREESIA MOISTURIZING SHAMPOO 15OZ	15OZ	6	8-1655901977-2	108-16559-01977-9	\$1.16	\$6.96
901978-001	VO5 BLOOMING FREESIA MOISTURIZING CONDITIONER 15OZ	15OZ	6	8-1655901978-9	108-16559-01978-6	\$1.16	\$6.96
4701106-001	VO5 KIWI LIME SQUEEZE CLARIFYING SHAMPOO 15OZ	15OZ	6	8-1655901106-6	408-16559-01106-4	\$1.16	\$6.96
4701107-001	VO5 KIWI LIME SQUEEZE CONDITIONER 15OZ	15OZ	6	8-1655901107-3	508-16559-01107-8	\$1.16	\$6.96
901984-001	VO5 POMEGRANATE BLISS MOISTURIZING SHAMPOO 15OZ	15OZ	6	8-1655901984-0	108-16559-01984-7	\$1.16	\$6.96
901985-001	VO5 POMEGRANATE BLISS MOISTURIZING CONDITIONER 15OZ	15OZ	6	8-1655901985-7	108-16559-01985-4	\$1.16	\$6.96
901878-001	VO5 OCEAN REFRESH REVITALIZING SHAMPOO 15OZ	15OZ	6	8-1655901878-2	108-16559-01878-9	\$1.16	\$6.96
901879-001	VO5 OCEAN REFRESH REVITALIZING CONDITIONER 15OZ	15OZ	6	8-1655901879-9	108-16559-01879-6	\$1.16	\$6.96
4701117-001	VO5 STRAWBERRIES & CREAM MOISTURIZING SHAMPOO 15OZ	15OZ	6	8-1655901117-2	408-16559-01117-0	\$1.16	\$6.96
4701118-001	VO5 STRAWBERRIES & CREAM MOISTURIZING CONDITIONER 15OZ	15OZ	6	8-1655901118-9	508-16559-01118-4	\$1.16	\$6.96
4701143-001	VO5 ISLAND COCONUT MOISTURIZING SHAMPOO 15OZ	15OZ	6	8-1655901143-1	508-16559-01143-6	\$1.16	\$6.96
4701144-001	VO5 ISLAND COCONUT MOISTURIZING CONDITIONER 15OZ	15OZ	6	8-1655901144-8	508-16559-01144-3	\$1.16	\$6.96
901964	VO5 JOJOBA ALOE CLEANSING CO-WASH 15OZ	15 OZ	6	8-16559-01964-2	108-16559-01964-9	\$1.16	\$6.96
900391	NEW! VO5 ROYAL HONEY SHAMPOO 15OZ	15 OZ	6	8-09219-00391-4	108-09219-00391-1	\$1.16	\$6.96
900392	NEW! VO5 ROYAL HONEY CONDITIONER 15OZ	15 OZ	6	8-09219-00392-1	108-09219-00392-8	\$1.16	\$6.96



VO5 Treatments (Ranking in red)



VO5 CONDITIONING HAIRDRESSING							
901184	VO5 CONDITIONING HAIRDRESSING NORMAL / DRY 1.5OZ	1.5OZ	12	8-16559-01184-4	208-16559-01184-8	\$3.45	\$41.40
901185	VO5 CONDITIONING HAIRDRESSING GRAY 1.5OZ	1.5OZ	12	8-16559-01185-1	208-16559-01185-5	\$3.45	\$41.40
VO5 OIL TREATMENTS							
901166	VO5 HOT OIL THERAPY CONDITIONING TREATMENT TUBES 2/.5OZ	2/.5OZ	6	8-16559-01166-0	108-16559-01166-7	\$3.06	\$18.36
VO5 STYLING							
900406	NEW! VO5 CURL CREAM 6OZ	6OZ (177g)	6	8-09219-00406-5	208-09219-00406-9	\$2.75	\$16.50
900407	NEW! VO5 STYLING MOUSSE 7OZ	7OZ (198g)	12	8-09219-00407-2	208-09219-00407-6	\$2.75	\$33.00
900408	NEW! VO5 SHINE SPRAY 7OZ	7OZ (198g)	12	8-09219-00408-9	208-09219-00408-3	\$2.75	\$33.00

VO5 Aerosol Hair Spray (Ranking in red)



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
801171-001	VO5 AEROSOL HAIR SPRAY BRUSH OUT 8.5OZ	8.5OZ	12	8-16559-01171-4	408-16559-01171-2	\$3.82	\$45.84
801173-001	VO5 AEROSOL HAIR SPRAY UNSCENTED 8.5OZ	8.5OZ	12	8-16559-01173-8	408-16559-01173-6	\$3.82	\$45.84
801175-001	VO5 AEROSOL HAIR SPRAY EXTRA BODY 8.5OZ	8.5OZ	12	8-16559-01175-2	408-16559-01175-0	\$3.82	\$45.84

Rave (Ranking in red)



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
RAVE - HAIR CARE							
RAVE HAIRSPRAY							
8901076-001	RAVE HAIRSPRAY 4X MEGA SCENTED AEROSOL 11OZ	11OZ	12	8-16559-01076-2	608-16559-01076-4	\$2.49	\$29.88
8901077-001	RAVE HAIRSPRAY 4X MEGA UNSCENTED AEROSOL 11OZ	11OZ	12	8-16559-01077-9	808-16559-01077-5	\$2.49	\$29.88
801079	RAVE HAIRSPRAY 4X MEGA UNSCENTED NON AEROSOL 11OZ	11OZ	12	8-16559-01079-3	108-16559-01079-0	\$2.49	\$29.88
9901630-001	RAVE HAIRSPRAY 5X FREEZE UNSCENTED AEROSOL 11OZ	11OZ	12	8-16559-01630-6	508-16559-01630-1	\$2.49	\$29.88
9012245	RAVE HAIRSPRAY 4X MEGA UNSCENTED AEROSOL TRAVEL SIZE 1.5OZ	1.5OZ	18	8-16559-01224-7	408-16559-01224-5	\$0.83	\$14.94
900195	RAVE VOLUME BOOSTING MOUSSE 7OZ	7OZ	12	8-09219-00195-8	208-09219-00195-2	\$2.49	\$29.88

Salon Grafix (Ranking in red)



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
	SALON GRAFIX CLASSIC AEROSOL HAIR SPRAY						
125548-001	SALON GRAFIX FREEZING HAIR SPRAY MEGA HOLD 10OZ	10OZ	6	0-34044-12554-2	100-34044-12554-9	\$4.50	\$27.00
125578-001	SALON GRAFIX SHAPING HAIR SPRAY EXTRA SUPER HOLD 10OZ	10OZ	6	0-34044-12557-3	100-34044-12557-0	\$4.50	\$27.00
125598-001	SALON GRAFIX SHAPING HAIR SPRAY SUPER HOLD UNSCENTED 10OZ	10OZ	6	0-34044-12559-7	100-34044-12559-4	\$4.50	\$27.00
	SALON GRAFIX CLASSIC AEROSOL HAIR SPRAY TRAVEL SIZE						
129548	SALON GRAFIX FREEZING HAIR SPRAY MEGA HOLD TRAVEL 1.5OZ	1.5OZ	36	0-34044-12954-0	100-34044-12954-7	\$1.55	\$55.80

SGX NYX (Ranking in red)



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
SGX NYX TEXTURIZING SPRAYS							
400035	SGX NYX THE DO IT ALL 3-IN-1 TEXTURIZING SPRAY 6.5OZ	6.5OZ	4	0-34044-00035-1	100-34044-00035-8	\$5.85	\$23.40
SGX NYX DRY SHAMPOO							
400039	SGX NYX DRY TOUCH VOLUMIZING DRY SHAMPOO 6.5OZ	6.5OZ	4	0-34044-00039-9	100-34044-00039-6	\$5.85	\$23.40
400045	SGX NYX HAPPY PLACE NOURISHING DRY SHAMPOO 6.5OZ	6.5OZ	4	0-34044-00045-0	100-34044-00045-7	\$5.85	\$23.40
400104	SGX DRY TOUCH SHAMPUFF POWDER 2OZ	2OZ	12	0-34044-00104-4	200-34044-00104-8	\$7.14	\$85.68
400139	SGX NYX REFRESH & RESET DRY SHAMPOO MIST 8OZ	8OZ	4	0-34044-00139-6	100-34044-00139-3	\$5.85	\$23.40
SGX NYX STYLING							
400121	SGX NYX THE MULTITASKER 7.2OZ	7.2OZ	4	0-34044-00121-1	100-34044-00121-8	\$5.85	\$23.40
400103	SGX NYX BLAZE LEAVE-IN HEAT PROTECTION & PRIMER 7.2 FL OZ	7.2oz	4	0-34044-00103-7	100-34044-00103-4	\$5.85	\$23.40
400096	SGX NYX PLAY IT BIG VOLUMIZING HAIR SPRAY 8.5OZ	8.5OZ	4	0-34044-00096-2	100-34044-00096-9	\$5.85	\$23.40
400186	NEW! SGX NYX 5 ACTIONS VOLUMIZING MOUSSE 7oz	7OZ	4	0-34044-00186-0	100-34044-00186-7	\$5.85	\$23.40

LA LOOKS (Ranking in red)



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
132377	LA LOOKS STYLING GEL 20OZ - EXTREME SPORT (LEVEL 10+ HOLD)	20OZ	6	0-41670-13237-0	100-41670-13237-7	\$2.45	\$14.70
132353	LA LOOKS STYLING GEL 20OZ - MEGA SHAPER HOLD (LEVEL 9 HOLD)	20OZ	6	0-41670-13235-6	100-41670-13235-3	\$2.45	\$14.70
700019	NEW! LA LOOKS STYLING GEL 20OZ - THICKENING	20OZ	6	0-41670-00019-8	100-41670-00019-5	\$2.45	\$14.70

High Beams (Ranking in red)



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
4400088	HIGH BEAMS INTENSE SPRAY ON HAIR ROOT COVER UP 6 pack 2.7 oz	2.7OZ	6	0-34044-000847	100-3404-400088-4	\$3.85	\$23.10
123006	HIGH BEAMS INTENSE SPRAY ON HAIR COLOR SILVER 2.7OZ	2.7OZ	6	0-34044-12300-5	200-34044-12300-9	\$3.85	\$23.10
123026	HIGH BEAMS INTENSE SPRAY ON HAIR COLOR BLACK 2.7OZ	2.7OZ	6	0-34044-12302-9	200-34044-12302-3	\$3.85	\$23.10
123036	HIGH BEAMS INTENSE SPRAY ON HAIR COLOR BURGUNDY 2.7OZ	2.7OZ	6	0-34044-12303-6	200-34044-12303-0	\$3.85	\$23.10
123056	HIGH BEAMS INTENSE SPRAY ON HAIR COLOR BLONDE 2.7OZ	2.7OZ	6	0-34044-12305-0	200-34044-12305-4	\$3.85	\$23.10
123066	HIGH BEAMS INTENSE SPRAY ON HAIR COLOR BROWN 2.7OZ	2.7OZ	6	0-34044-12306-7	200-34044-12306-1	\$3.85	\$23.10
123086	HIGH BEAMS INTENSE SPRAY ON HAIR COLOR BROWN BLACK 2.7OZ	2.7OZ	6	0-34044-12308-1	200-34044-12308-5	\$3.85	\$23.10
123116	HIGH BEAMS INTENSE SPRAY ON HAIR COLOR HONEY BLONDE 2.7OZ	2.7OZ	6	0-34044-12311-1	200-34044-12311-5	\$3.85	\$23.10
400147	HIGH BEAMS INTENSE SPRAY ON HAIR COLOR LILAC 2.7OZ	2.7OZ	6	0-34044-00147-1	100-34044-00147-8	\$3.85	\$23.10
400148	HIGH BEAMS INTENSE SPRAY ON HAIR COLOR ROSE 2.7OZ	2.7OZ	6	0-34044-00148-8	100-34044-00148-5	\$3.85	\$23.10
SALON GRAFIX HIGH BEAMS SPRAY ON COLOR THICKENERS							
123176	HIGH BEAMS COLOR THICKENER BLACK 2.7OZ	2.7OZ	6	0-34044-12317-3	200-34044-12317-7	\$3.85	\$23.10
123196	HIGH BEAMS COLOR THICKENER JET BLACK 2.7OZ	2.7OZ	6	0-34044-12319-7	200-34044-12319-1	\$3.85	\$23.10

INFUSIUM (Ranking in red)



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
INFUSIUM - Shampoo, Conditioner, Leave-In Treatment							
INU01200-001	INFUSIUM SHAMPOO REPAIR & REPLENISH 13.5OZ	13.5OZ	6	8-27755-01200-9	108-27755-01200-6	\$5.13	\$30.78
INU01210-001	INFUSIUM SHAMPOO REPAIR & VOLUMIZE 13.5OZ	13.5OZ	6	8-27755-01210-8	108-27755-01210-5	\$5.13	\$30.78
INU02401-001	INFUSIUM CONDITIONER REPAIR & REPLENISH 13.5OZ	13.5OZ	6	8-27755-02401-9	108-27755-02401-6	\$5.13	\$30.78
INU02501-001	INFUSIUM CONDITIONER REPAIR & VOLUMIZE 13.5OZ	13.5OZ	6	8-27755-02501-6	108-27755-02501-3	\$5.13	\$30.78
INFUSIUM - Leave-In Treatment							
INU03501-001	INFUSIUM LEAVE-IN TREATMENT (SPRAY) REPAIR & REPLENISH 11OZ	11OZ	6	8-27755-03501-5	208-27755-03501-9	\$5.13	\$30.78
500048	INFUSIUM HEAT PROTECTANT (SPRAY) REPAIR & REPLENISH 7.6OZ	7.6OZ	4	8-27755-00048-8	108-27755-00048-5	\$5.13	\$20.52

Ogilvie (Ranking in red)



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
OG09900	OGILVIE HOME PERM NORMAL W/ EXTRA BODY (1 APPLICATION) 1OZ	1OZ	12	8-27755-00100-3	108-27755-00100-0	\$9.25	\$111.00
OG09902	OGILVIE HOME PERM COLOR TREATED/DELICATE (1 APPLICATION) 1OZ	1OZ	12	8-27755-00200-0	108-27755-00200-7	\$9.25	\$111.00
OG09906	OGILVIE PRECISELY RIGHT NORMAL/HARD TO WAVE (1 APPLICATION) 1OZ	1OZ	12	8-27755-00300-7	108-27755-0300-4	\$9.25	\$111.00
OG09908	OGILVIE COLOR TREATED/DELICATE NORMAL/HARD TO WAVE (1 APPLICATION) 1OZ	1OZ	12	8-27755-00500-1	108-27755-0500-8	\$9.25	\$111.00

AYURVEDA

Balancing Treasures from India

Born 5000 years ago in India, a wellbeing routine to restore body and mind, inspired by the ingredients and fragrances of this magnificent millenary history.



Body Wash 17oz

Vitamin E Enriched, Creamy Lather
Deeply Cleanses
Leaving Skin **Soft & Hydrated**



Bar Soap 5oz

Plant Based Formula
Gently Cleanses
Intensely **Hydrates Skin**



Shower Gel 10oz



Body Lotion 13.5oz

Fast-Absorbing
Ultra Nourishing
Hydrates & Softens Skin



Body Spray 3.4oz

Lightweight
Gentle on Skin
All-Over Freshness



Body Mist 6.76 oz

HAMMAM

**MYSTICAL Treasures from Morocco
for both Men and Women**

Inspired by one of the oldest cleaning routine, the Hammam line has been created to give you the unique experience of a true beauty and wellness in your own home, leaving you feeling relaxed, reducing stress & rejuvenated



Body Wash 17oz

Vitamin E Enriched, Creamy Lather
Deeply Cleanses
Leaving Skin Soft & Hydrated



Bar Soap 5oz

Plant Based Formula
Gently Cleanses
Intensely Hydrates Skin



Shower Gel 10oz



Body Lotion 13.5oz

Fast-Absorbing
Ultra Nourishing
Hydrates & Softens Skin



Body Spray 3.4oz

Lightweight
Gentle on Skin
All-Over Freshness



Body Mist 6.76 oz

IKIGAI

Inspired by the Japanese “Ikigai” philosophy that emphasizes finding purpose and soulful meaning in life. Escape from everyday life and discover your IKIGAI full of harmony and joy!

Balancing Treasures from Japan



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All-Over Freshness



Body Mist 6.76 oz

ZEST Body Wash (Ranking in red)



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
901695-002	ZEST AQUA BODY WASH 18OZ	18OZ	6	8-16559-01020-5	108-16559-01020-2	\$2.75	\$16.50
901696-001	ZEST OCEAN BREEZE BODY WASH 18OZ	18OZ	6	8-16559-01021-2	108-16559-01021-9	\$2.75	\$16.50
9012459-003	ZEST INDULGENCE COCOA BUTTER & SHEA BODY WASH 18OZ	18OZ	6	8-16559-01245-2	108-16559-01245-9	\$2.75	\$16.50
901024G-001	ZEST MEN'S 2-IN-1 HAIR & BODY W/ BRUT FRAGRANCE 18OZ	18OZ	6	8-16559-01024-3	108-16559-01024-0	\$2.75	\$16.50
900413	NEW! ZEST RADIANCE COCONUT VANILLA GLOW 16OZ	16OZ	6	8-09219-00413-3	108-09219-00413-0	\$2.75	\$16.50
900414	NEW! ZEST RADIANCE BERRY BLOOM 16OZ	16OZ	6	8-09219-00414-0	108-09219-00414-7	\$2.75	\$16.50
900415	NEW! ZEST RADIANCE PEACHY VIBES 16OZ	16OZ	6	8-09219-00415-7	108-09219-00415-4	\$2.75	\$16.50
900416	NEW! ZEST RADIANCE CUCUMBER JASMINE JOY 16OZ	16OZ	6	8-09219-00416-4	108-09219-00416-1	\$2.75	\$16.50

ZEST Bar Soap (Ranking in red)



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
901941	ZEST BATH 2-BAR BONUS - AQUA 4.12OZ	4.12OZ	24	8-16659-01941-3	108-16559-01941-0	\$1.20	\$28.80
901942	ZEST BATH 2-BAR BONUS - FRESH ALOE 4.12OZ	4.12OZ	24	8-16559-01942-0	108-16559-01942-7	\$1.20	\$28.80
901945	ZEST BATH 2- BAR BONUS - INDULGENCE LUSH ORCHID & ALMOND OIL 4.12OZ	4.12OZ	24	8-16559-01945-1	208-16559-01945-5	\$1.20	\$28.80
901268	ZEST BATH 3-BAR - AQUA 4.0OZ	4OZ	12	8-16559-01002-1	108-16559-01268-8	\$2.54	\$30.48
901270	ZEST BATH 3-BAR - OCEAN BREEZE 4.0OZ	4OZ	12	8-16559-01004-5	108-16559-01270-1	\$2.54	\$30.48
9901272	ZEST BATH 3-BAR - INDULGENCE COCOA BUTTER & SHEA 4.0OZ	4OZ	12	8-16559-01261-2	108-16559-01272-5	\$2.54	\$30.48
9901009	ZEST BATH 8-BAR - AQUA 4.0OZ	4OZ	6	8-16559-01009-0	108-16559-01009-7	\$5.00	\$30.00
901011	ZEST BATH 8-BAR - SOOTHING ALOE 4.0OZ	4OZ	6	8-16559-01011-3	108-16559-01011-0	\$5.00	\$30.00
9901251	ZEST BATH 8-BAR - INDULGENCE COCOA BUTTER & SHEA 4.0OZ	4OZ	6	8-16559-01251-3	108-16559-01251-0	\$5.00	\$30.00
901851	ZEST BAR SOAP AQUA 16-BAR 4 OZ 4 PACK (TRI-LANGUAGE W/ PRINTED FOLDING CARTON)	4OZ	4	8-16559-01026-7	108-16559-01026-4	\$8.50	\$34.00

Coast (Ranking in red)



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
COAST - PERSONAL CLEANSING							
COAST BATH SIZE BARS							
901943	COAST BATH 2-BAR BONUS - CLASSIC SCENT 4.12OZ	4.12OZ	24	8-16559-01943-7	108-16559-01943-4	\$1.20	\$28.80
9011807	COAST BATH 3-BAR - CLASSIC SCENT 4.0OZ	4.0OZ	12	8-16559-01180-6	308-16559-01180-7	\$2.21	\$26.52
9011978	COAST BATH 8-BAR - CLASSIC SCENT 4.0OZ	4.0OZ	6	8-16559-01197-4	308-16559-01197-5	\$4.52	\$27.12
901414-001	COAST BATH 16-BAR - CLASSIC SCENT 4.0OZ (CARTON)	4.0OZ	4	8-16559-01414-2	108-16559-01414-9	\$7.73	\$30.92
COAST BODY WASH							
9011825-002	COAST BODY WASH - CLASSIC SCENT 18OZ	18OZ	6	8-16559-01182-0	508-16559-01182-5	\$2.75	\$16.50
8901229-001	COAST BODY WASH - EMERALD BURST SCENT 18OZ	18OZ	6	8-16559-01229-2	608-16559-01229-4	\$2.75	\$16.50
901657	COAST BODY WASH - CLASSIC SCENT 32OZ	32OZ	4	8-16559-01657-3	108-16559-01657-0	\$4.00	\$16.00

Sea Breeze (Ranking in red)



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
SEU03051	SEA BREEZE ASTRINGENT ORIGINAL FORMULA 10OZ	10OZ	6	8-27755-03051-5	108-27755-03051-2	\$3.61	\$21.66
SEU03052	SEA BREEZE ASTRINGENT SENSITIVE SKIN 10OZ	10OZ	6	8-27755-03052-2	108-27755-03052-9	\$3.61	\$21.66

Brut Mens Grooming & Fragrance (Ranking in red)



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
BRU07011-001	BRUT CLASSIC - AFTER SHAVE LOTION 5 OZ (NEW BOTTLE)	5.0 FL OZ	12	8-27755-07011-5	108-27755-07011-2	\$4.51	\$54.12
BRU07012	BRUT CLASSIC - SPLASH ON LOTION 7OZ	7OZ	12	8-27755-07012-2	108-27755-07012-9	\$4.51	\$54.12
BRU07013	BRUT CLASSIC - SPLASH ON LOTION 3.5OZ	3.5OZ	12	8-27755-07013-9	108-27755-07013-6	\$2.75	\$33.00
BRU07014	BRUT CLASSIC - COLOGNE 5OZ	5OZ	12	8-27755-07014-6	108-27755-07014-3	\$5.46	\$65.52

BRUT APDEO (Ranking in red)



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
	BRUT - DEODORANT (Round-Solid)						
BRU07001-001	BRUT CLASSIC DEODORANT (ROUND-SOLID) 2.7OZ	2.7OZ	12	8-27755-07001-6	108-27755-07001-3	\$2.20	\$26.40
	BRUT - DEODORANT (Oval-Solid)						
BRU07002-001	BRUT CLASSIC DEODORANT (OVAL-SOLID) 2.7OZ	2.7OZ	12	8-27755-07002-3	108-27755-07002-0	\$2.20	\$26.40
	BRUT DEODORANT AEROSOL						
BRU07004-001	BRUT CLASSIC DEODORANT (AERO SOL -LOW VOC-0%) 10OZ	10OZ	12	8-27755-07004-7	108-27755-07004-4	\$3.29	\$39.48
	BRUT ANTI PERSPIRANT + DEODORANT (Wide Stick)						
500007	BRUT ANTIPERSPIRANT & DEODORANT (WIDE STICK)	2.7OZ/ 76G	12	8-27755-00007-5	208-27755-00007-9	\$2.20	\$26.40
	BRUT ANTI PERSPIRANT AEROSOL						
BRU07010-001	BRUT CLASSIC ANTIPERSPIRANT+DEODORANT (AERO SOL -LOW VOC-40%) 6OZ	6OZ	12	8-27755-07010-8	108-27755-07010-5	\$3.29	\$39.48

Sure (Ranking in red)



Item Number	Product Description	Pkg Size	Units Per Case	Unit UPC Code	Case UPC Code	2026 Unit Cost	2026 Case Cost
SURE ANTI-PERSPIRANT AEROSOL							
SUU00227-001	SURE UNSCENTED ANTIPERSPIRANT DEODORANT (AEROSOL) 6OZ	6OZ	12	8-83484-00227-8	508-83484-00227-3	\$3.48	\$41.76
SUU00202-001	SURE REGULAR SCENT ANTIPERSPIRANT DEODORANT (AEROSOL) 6OZ	6OZ	12	8-83484-00202-5	308-83484-00202-6	\$3.48	\$41.76
SURE Antiperspirant & Deodorant							
SUU31609	SURE FRESH & COOL INVISIBLE SOLID ANTIPERSPIRANT & DEODORANT 2.6OZ	2.6OZ	12	8-83484-31006-9	308-83484-31006-0	\$1.95	\$23.40
SUU71717	SURE UNSCENTED INVISIBLE SOLID ANTIPERSPIRANT & DEODORANT 2.6OZ	2.6OZ	12	8-83484-71717-2	408-83484-71717-0	\$1.95	\$23.40
SUU71784	SURE REGULAR SCENT ORIGINAL SOLID ANTIPERSPIRANT & DEODORANT 1.7OZ	1.7OZ	12	8-83484-71784-4	308-83484-71784-5	\$1.36	\$16.32
SUU71794	SURE UNSCENTED ORIGINAL SOLID ANTIPERSPIRANT & DEODORANT 2.7OZ	2.7OZ	12	8-83484-71794-3	908-83484-71794-4	\$1.95	\$23.40
SUU71793	SURE REGULAR SCENT ORIGINAL SOLID ANTIPERSPIRANT & DEODORANT 2.7OZ	2.7OZ	12	8-83484-71793-6	308-83484-71793-7	\$1.95	\$23.40